

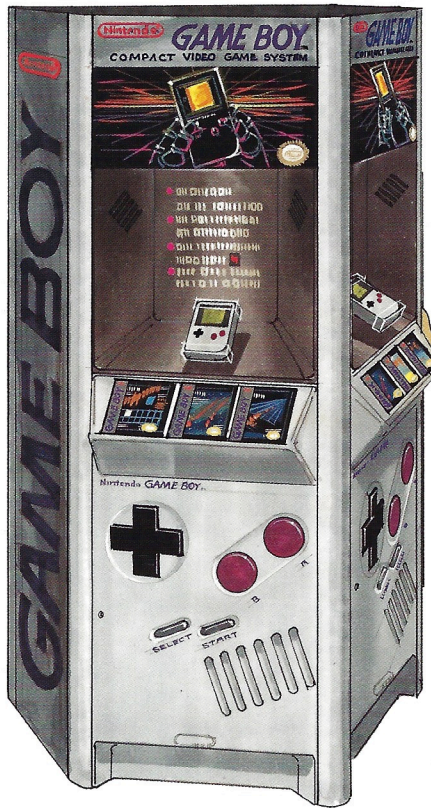
Nintendo®

G A M E B O Y™ M E R C H A N D I S I N G

GAME BOY™

C O M P A C T V I D E O G A M E S Y S T E M

**STATE OF THE ART IN-STORE SUPPORT WITH
A FULL ARRAY OF MERCHANDISING DISPLAYS
TO PUT IN YOUR WORLD OF NINTENDO.™**



NES M90A Interactive 3-Dimensional Demo Floor Display.
Vac-Formed 72" high modular unit holds 2 Game Boys with game paks. This display has a locked door for storage and exciting 3-D backlit graphics to visually attract consumers. Unique angle allows head-to-head competition when using Video Link games. Stereo speakers and directional light make the screen action come alive. 72" H x 36" W x 23" D. Weight: 200 lbs.

- + Maximize your GAME BOY product presentation with our unique 3-dimensional displays.
- + Take advantage of our generous Merchandising Accrual program.
- + Our interactive demo displays allow player vs. player action when using Video Link™ software.

OFFICIAL

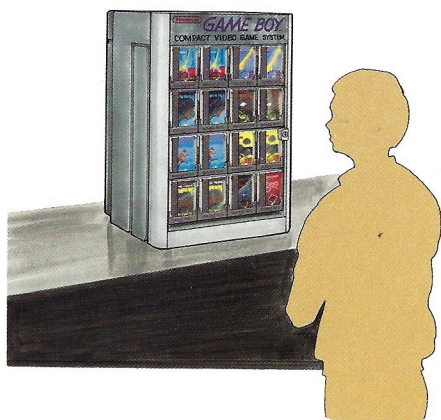


GAME BOY™
COMPACT VIDEO
GAME SYSTEM



NES M90B Category Floor Merchandiser Display.
Vac-Formed 72" high module holds rows of game-paks (12 facings) and 2 rows of Game Boy category products and accessories. Has a removable shelf so an extra row of game paks can be substituted and a lockable tempered glass door. Also a locked storage area to hold additional stock. 72" H x 23-1/2" W x 18" D. Weight: 175 lbs.

USE THESE EXCITING GAME BOY™ DISPLAYS TO CREATE YOUR OWN GAME BOY ENVIRONMENT!

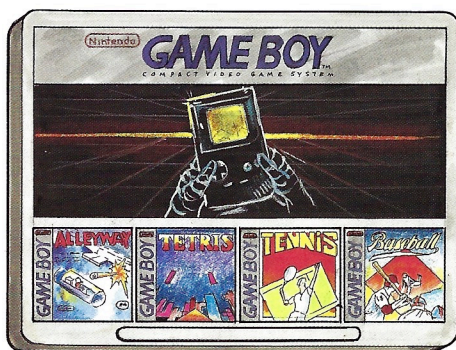
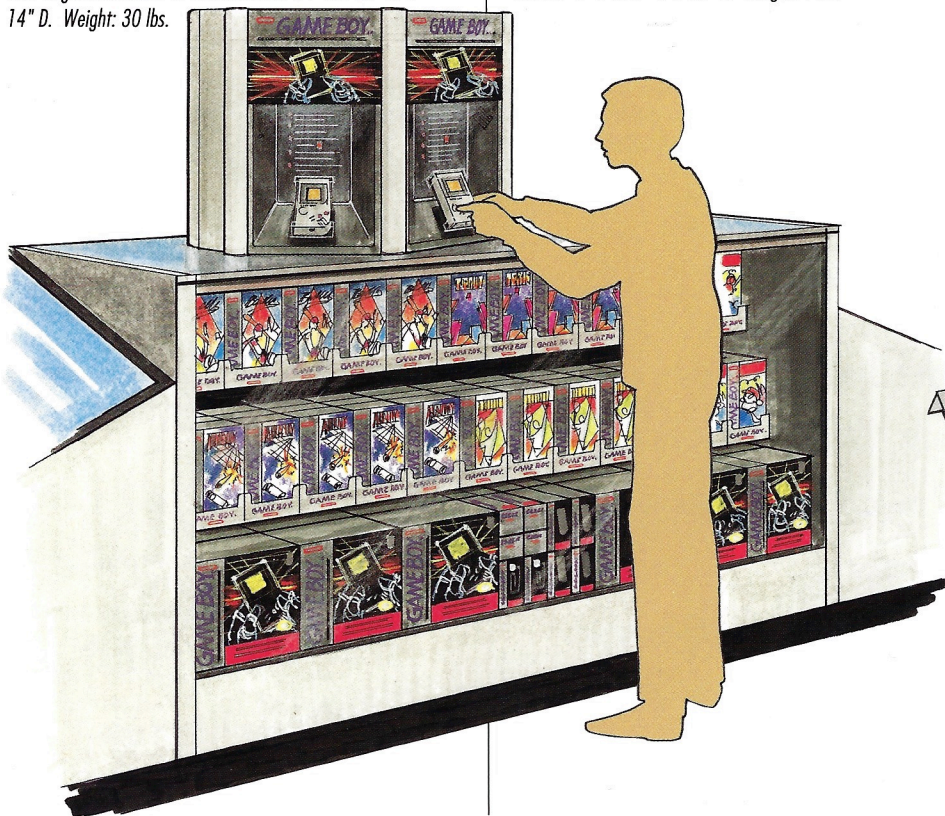


NES M90E Game Pak "Pusher System" Counter Organizer.

Vac-Formed 28" high modular unit with 16 facings holding 8 game paks each for a total of 128 pieces. Can be locked or unlocked and has unique "inventory system" so exact stock-on-hand is always known. 28" H x 23-1/2" W x 16" D. Weight: 100 lbs.

NES M90C Interactive 3-Dimensional Demo Counter Display.

Vac-Formed 24" high counter demo holds 2 Game Boys with game paks. Stimulating display has stereo speakers and 3D backlit graphics to mesmerize consumers into playing. The directional light bathes the Game Boy screen for exciting game play. The angular position allows for player vs. player action when using Video Link™ games. Can be used on top of counter, shelf or glass showcase as shown below. 24" H x 28" W x 14" D. Weight: 30 lbs.



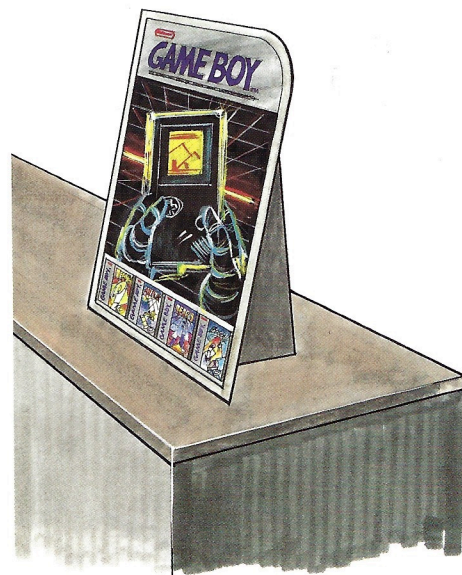
NES M90F 3-Dimensional "Top 4" Game Pak Display.

24" Vac-Formed display header can be placed on top rail or hung from ceiling, peg-board/slot wall. Has exciting graphics and holds 4 current game pak boxes or cards. 18" H x 24" W x 3" D. Weight: 3 lbs.



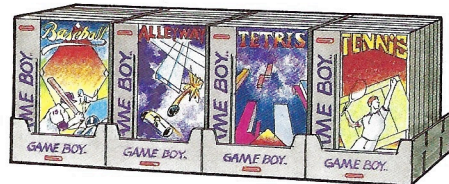
NES M90G Logo Showcase Game Pak Holder.

Extruded plastic holder for glass showcase use. Holds 9 game paks and attaches to form rows. Comes in a set of 4 and houses 36 game paks. Can be used inside glass showcase as shown below. 8" H x 22" W x 10" D. Weight: 4 lbs.



NES M90 3-Dimensional Four-Color Counter Card.

Die-cut counter card with double easel back. Has 3D graphics and shows available game pak graphics. 16" H x 10" W x 1/2" D. Weight: 1-1/2 lbs.



NES M90H Logo Glass Case "Pusher System" Game Pak Holder.

Extruded plastic holder for front-load glass case use. Holds 8 game paks and pushes forward next game pak. Comes in a set of 4, attaches to form rows and holds a total of 32 pieces. Also has unique "inventory system" showing exact stock-on-hand. 8" H x 22" W x 10" D. Weight: 5 lbs.



NES M90D Vac-Formed Logo Shelf Talker.

24" long dimensional shelf talker with reposition tape (set of 8). 2" H x 24" W x 2" D. Weight: 1 lb.



SEE YOUR NINTENDO REPRESENTATIVE FOR DISPLAY PRICING AND ORDERING PROCEDURES.
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